

## Nikita Medelets

**Birth Date:** 2 may 1985

**Current job:** Creative principal designer at WM Motor since 5<sup>th</sup> of July 2021, Shanghai, China

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**E-mail:** medeletsnikita@gmail.com

**Personal website:** <http://medelets.com>

**PURPOSE:** Lead exterior designer

### EDUCATION:

2010-2013 – Candidate of art criticism. The thesis theme is Car shaping factors (technological aspect). All-Union Scientific Research Institute of Industrial Design in Russia. Moscow, Russia. GPA 3.3

2003-2009 – The Nizhniy Novgorod University of Architecture and Civil Engineering, industrial design department. Graduated with Honor. Nizhniy Novgorod, Russia. GPA 3.14

1995-2002 - Art School. Graduated with Honor (Red High Marked Diploma). Vyksa, Russia.

1992-2002 – Gymnasium 14 (High school). Vyksa, Russia.

### INTERNSHIPS:

01.2015 Probation internship at ICONA Shanghai.

<http://icona-designgroup.com/en/homepage/>

07.2013 Learning of Catia Dassault Systems at the company SmirnovDesign Moscow. Russia.

<http://smirnovdesign.com/>

06.2008 Predigree practice at design center AUTOVAZ LADA Tolyatti, Russia. <http://lada.ru>

06.2006 Production practice at KORA company. Development of the front panels for the city bus NEFAZ, development of the firm style of the company. Naberezhnie Chelny, Russia.

<http://kopa.ru/design/>

### SKILLS AND KNOWLEDGE:

- Autodesk Alias (Subdivision Surf), Blender (modelling, rendering plus simple animation), KeyShot, Adobe Photoshop (including simple gif animation creation), Adobe Illustrator, Adobe InDesign – basic knowledge, Microsoft Power Point.
- Quick Photoshop photorealistic rendering.
- Hand and digital sketching.
- Clay and CAS leading.
- Styling, trend and benchmarking research analysis in car design field. Composing of technical task for the project.
- Able to express and present ideas in English (verbally and in writing) as good as in communications.

## MANAGEMENT AND ADMINISTRATIVE SKILLS:

- Capable for picking up and motivate the community of professionals, leading and building the team, control of discipline, work for result.
- Experience for design development and styling with solving wide spectrum of responsible through the design perception abilities. Use continuous integration as a main method in workflow
- Effective team work and in communications with external partners.
- Able to think about the project 24 hours and work anywhere anytime with WIFI and laptop

## PERSONAL QUALITIES:

- Provide specific planning schemes in term of workload (always ready to deliver the solution for customer). Pay attention for the brand values and advantages. Able to think critically.
- Experience of solving not ordinary, sophisticated projects. Effective by solving creative tasks in short periods. Taking care of quality control. Responsible for the control of external shape design direction.
- Responsible for perceptive quality and controlling the whole design process in all stages of modelling. Good skills of self-organization and discipline.
- Try to improve team quality work and its comprehensive strength

## PROFESSIONAL EXPERIENCE

Since 5.07.2021                      *Creative principal designer*                      WM Motor Weltmeister  
Shanghai, China  
<https://wm-motor.com>

**Weltmeister M7** I was involved in the process for fixing styling and engineering issues of the roof lidar and cameras

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2018 - 2021                      *Lead exterior designer*                      SGMW ADVANCED CENTER  
Shanghai, China  
<https://sgmw.com.cn>

**Baojun RM-5.** Completely new MPV+SUV project. (The model was made during 1 year, 2018-2019. The entire design process from ideation sketch development till first production model). My exterior design proposal was selected and I led the project. <https://sgmw.com.cn/RM-5.html#/pc>

**Baojun 530** facelift of SUV. 2019 year. Design development of the front part of the car. My design proposal was selected and I followed the CAS and clay stages. <https://sgmw.com.cn/pc530-2020.html>

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2015 - 2018                      *Senior designer*                      ICONA  
Shanghai, China  
<http://icona-designgroup.com/en/homepage/>

**Dongfeng T5 Forthing** facelift SUV. 2017-2019 development period. Following the project as a design project leader, looking after the design execution and full size clay and mock ups details.  
<https://car.autohome.com.cn/photolist/series/40600/4974956.html#pvareaid=3454450>

Car design for the different Chinese automotive brands (OEM and start-up studios). Capable of guiding styling development from initial sketch to A class release. Control CAS and clay development

2016	<i>Teacher</i>	Remote education in the University of History's Culture Moscow, Russia <a href="https://sredaobuchenia.ru/">https://sredaobuchenia.ru/</a>
Remote job, drawing teacher		
2014 – 2015	<i>Designer</i>	Looksgood Moscow, Russia <a href="http://www.looksgood.ru">www.looksgood.ru</a>
Design development and production of gifts and souvenirs for Fast Moving Consuming Goods companies. I was in charged for DANONE Comics development (making scenario ideation proposals, rendering of comics slides) <a href="https://rastishka.ru/children/map">https://rastishka.ru/children/map</a>		
2013 - 2014	<i>Designer</i>	Moscow State Technical University MIREA Moscow, Russia <a href="http://www.mirea.ru">www.mirea.ru</a>
Development of electric vehicle for kids		
2013 - 2014	<i>Internship</i>	SMIRNOVDESIGN Moscow, Russia <a href="http://www.smirnovdesign.com">www.smirnovdesign.com</a>
Concept design Rendering of design-ideas		
2013 - 2014	<i>Industrial designer</i>	FORMLAB Moscow, Russia <a href="http://www.formlab.ru">www.formlab.ru</a>
Concept design Rendering of design-ideas. My design for Karaoke system had been selected, then produced and now is selling on the market. <a href="https://www.art-system.ru/professionalnoe-karaoke/karaoke-sistema-ast-50/">https://www.art-system.ru/professionalnoe-karaoke/karaoke-sistema-ast-50/</a>		
2013 – 2014	<i>Teacher</i>	Institute of Business & Design Moscow, Russia <a href="http://obe.ru/en/about-university/">http://obe.ru/en/about-university/</a>
2011 - 2013	<i>Science assistant of theory and methodology of design department</i>	All-Union Scientific Research Institute of Industrial design in Russia, VNIITE Moscow, Russia <a href="http://www.mirea.ru">www.mirea.ru</a>
Project leader of “The open contest of the best projects in design”, established by The ministry of Education and Science of The Russian Federation and All-Union Scientific Research Institute of Industrial design in Russia. Participation in design projects related with exhibition stands activity, industrial design, graphic design, science and research development. Development of design requirements for the virtual museum “House of Holy Trinity”.		
2011 -2013	<i>Designer</i>	PRO-LES Moscow, Russia
I was helping for rendering and design the multiple-legs table. Right now it's sold successfully. <a href="https://vk.com/mnogo_nozka">https://vk.com/mnogo_nozka</a>		
2011	<i>Designer</i>	Television "Vyksa-TV" Vyksa, Russia <a href="http://vyksa-tv.ru/">http://vyksa-tv.ru/</a>

I rebranded the firm style, developed the decoration of the shooting studio, designed the scenario for the TV sets.

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2011	<i>Designer</i>	<b>Group of the companies "Trip academy"</b> Moscow, Russia <a href="http://krutizna.ru/">http://krutizna.ru/</a>
Development of scenarios, design concepts and visualization of the video sets		
2011	<i>Designer-renderer</i>	<b>KINETICA</b> Center of the Product design and Engineering. Moscow, Russia <a href="http://kinetica.center">http://kinetica.center</a>
I was making 3d visualization of the projects: ROSKOSMOS exhibition stand; torch for Sochi Olympiad 2014. <a href="http://kinetica.center/portfolio/284/">http://kinetica.center/portfolio/284/</a>		
2010	<i>Designer</i>	<b>BRIGHT STUDIO</b> Site creation Tolyatti, Russia <a href="http://brightstudio.ru/">http://brightstudio.ru/</a>
Web design templates		
2010	<i>Interior Designer</i>	<b>M2art-design</b> Interior design Nizhny Novgorod, Russia <a href="http://m2art-design.com/">http://m2art-design.com/</a>
Interior design development		
2009	<i>Designer</i>	<b>DWC</b> Project documentation in interior design field Nizhny Novgorod, Russia
Interior design development		
2009	<i>Graphic designer</i>	<b>"Vyksunskiy worker"</b> newspaper Vyksa, Russia <a href="http://vr-vyksa.ru">http://vr-vyksa.ru</a>
The logo and the firm style of the newspaper were redesigned by me. Now they are using it.		
2008-2009	<i>Restorer</i>	<b>Nizhny Novgorod Museum Merchants House of Rukavishnikov</b> Nizhny Novgorod, Russia <a href="http://ngiamz.ru/filialy/usadba-rukavishnikovykh.html">http://ngiamz.ru/filialy/usadba-rukavishnikovykh.html</a>
I was in charged for the reestablishment of exterior and interior of XIX century house.		
2008-2009	<i>Designer</i>	<b>Sea-Gull service</b> Automotive plant Nizhny Novgorod, Russia <a href="http://chaika-service.ru">http://chaika-service.ru</a>
Development of the fiber glass covers for Kawasaki ZZR 400.		
2007-2008	<i>Designer</i>	<b>Universal design office</b> Industrial design Nizhny Novgorod, Russia
I worked out for the design of measuring devices for Cheboksary instrument-making factory, my design of the street lamp is accepted for mass-production		
2006-2009	<i>Designer</i>	<b>ART PRESS</b> Advertisement agency Nizhny Novgorod, Russia
Interior design visualization <a href="http://strelka-design.ru/gallery-2007.htm">http://strelka-design.ru/gallery-2007.htm</a> .		

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2006-2007	<i>Designer</i>	ООО «АсИнжиниринг» Autotuning, Nizhny Novgorod, Russia
KAMAZ truck restyling (working out the forward panel)		
2005-2009	<i>Designer</i>	ART EGO Advertisement agency, Vyksa, Russia
External advertisement. Interior design.		
2005-2006	<i>Designer</i>	IRIS Advertisement agency, Vyksa, Russia <a href="http://раирис.рф">http://раирис.рф</a>
I was making the whole 3D visualization Decoration for technical catalog TMK (Metallurgical Pipe Company) and then it was revealed and used for the further company job. External advertisement. Interior design.		
2005-2006	<i>Interior designer</i>	ART HOUSE Interior design, Nizhny Novgorod, Russia <a href="https://facebook.com/Arthaus.nn/">https://facebook.com/Arthaus.nn/</a>
Interior design development		
2004-2005	<i>Graphic designer</i>	BK STUDIO Graphic design stuff development. Nizhny Novgorod, Russia <a href="http://bk-s.pro">http://bk-s.pro</a>
Posters design for railway theme for the local museum		

## AWARDS

Finalist of AUTODESIGN PRAGUE 2014 <http://auto-design-prague.cz/?l=9>

Finalist of CAR Sketch Fighter contest SPD 2013

Volga DZINTARA contest Car Design Grand Cup 2013 – [http://cardesign.ru/forum/Cardesignru\\_Gran\\_Cup\\_Contest/contest\\_volga/3034/](http://cardesign.ru/forum/Cardesignru_Gran_Cup_Contest/contest_volga/3034/)

2d place in Shape the future (2D graphic, animation) <http://autodesk.ru/adsk/servlet/pc/index?siteID=871736&id=21035127>

Shortlist of President car contest [http://cardesign.ru/articles/konkursy\\_i\\_seminary/2013/01/24/5726/](http://cardesign.ru/articles/konkursy_i_seminary/2013/01/24/5726/)

## OTHER

- Member of International Society Association “Design Union” since 2007
- 2009-2010 Military service at Russian Military Forces, Tula, Russia, Artillery. (Tula Artillery Engineering Institute).
- The author of numerous articles and publications on the topic of automotive design.
- The head of the master class and competition «the Rally in the past» at the festival of urban culture ARTOVRAG 2015.